

# **Booker Middle School -VPA Graphic Design- Syllabus 2015-2016**

**Mr. Sperow**

**Room 402** (941)359-5824 ext. 60929

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## **COURSE EXPECTATIONS**

Students will explore the fundamental concepts, terminology, techniques, and applications of graphic design and photography to create original work. Students will produce images through the single or combined use of computers, digital cameras, scanners, photo editing software, and other emerging and traditional technologies. Students will learn about graphic designers, art/design history, graphic arts production, and art/design criticism. Students will have the chance to express themselves as artists and designers, and work with a variety of materials. Some reading and writing is involved.

### *As your Instructor I will:*

- Provide a safe and secure learning and creating environment
- Challenge your creativity and expect you to grow as an artist
- Strengthen your skills in speaking and writing about art (yours as well as others)
- Connect learning in and through Visual Art to ALL Content Areas
- Plan to exhibit your art as well as visit exhibitions both in and out of school

### *As a student you will:*

- Learn to appreciate beauty in the real and abstract world
- Accept instruction graciously and offer feedback with kindness
- Create Artwork that is always of the highest Quality
- Use ALL materials and technology safely and with thoughtfulness
- Create written and visual work that reflects our School Code of Conduct

## **NO HATS, HOODS, FOOD, OR DRINKS IN CLASSROOM AREAS.**

**VPA Graphic Design** will focus on further developing student skills in Digital Design with the goal of creating a STELLAR Portfolio of work for the VPA High School program review.

**SPECIAL NOTE REGARDING CELL PHONES AND ELECTONIC DEVICES...  
CELL PHONES AND ELECTRONIC DEVICES ARE TO BE SILENCED AND  
PUT AWAY. In keeping with Booker Middle School campus policy, any  
phones or devices that ring, are used, or consulted during class will be  
confiscated and delivered to the main office where a parent or guardian  
must pick them up.**

**Grading:**

This course is graded by the following methods:

- Projects and assignments
- Cooperation in class
- Participation in class

**Supplies needed:** Each student will bring the following to class each day:

- A Pocket Folder (for distributed materials and returning work)
- Pencil(s) #2 and Eraser
- OPTIONAL (not required): Flash Drive 4GB or larger

**ART EXHIBITS and FIELD TRIPS**

There will be opportunities throughout the school year to exhibit student art and to also visit Art Exhibitions in our culturally rich community. I will strive to inform you of all relevant events. Attending certain Art exhibits and events may earn you extra credit. Parent Volunteers are always welcome and must be PALS approved!

All Visual Arts course work will address the following State and National Standards.

**STANDARD 1: Skills and Techniques**

*The student will understand and apply media, techniques and processes.*

**STANDARD 2: Creation and Communication**

*The student will create and communicate a range of subject matter, symbols and ideas using knowledge of structures and functions of visual arts.*

**STANDARD 3: Cultural and Historical Connections**

*The student will understand the visual arts in relation to history and culture.*

**STANDARD 4: Aesthetics and Critical Analysis**

*The student will assess, evaluate, and respond to the characteristics of works of art.*

**STANDARD 5: Applications to Life**

*The student will make connections between the visual arts, other disciplines, and the real world.*

**Sample Rubric:**

Name: \_\_\_\_\_

Project: \_\_\_\_\_ Class: \_\_\_\_\_

Criteria	Goal	Mastery 3 pts	Advancing 2pts	Novice 1 pt	Score
<i>Developing skills at grade level – Shows growth - takes risks to discover</i>	I produce high quality, creative work. I show originality and take risks to learn new concepts.				
<i>Understanding and application of Art Concepts and lesson objectives</i>	I apply all art concepts, especially those stressed for the project. I solve problems myself.				
<i>Participation and effort</i>	I always participate in class and always use class time well.				
<i>Use and care of Materials</i>	I used all materials appropriately with no reminders. I always clean up.				
<i>Behavior</i>	I always follow classroom rules and never cause a classroom disturbance. I am always helpful.				
S+=15-11 S=10-6    NI=5-0					
Total					

# PLEASE SIGN AND RETURN THIS SHEET ONLY

## STUDENT:

My signature indicates that I have read and understand the responsibilities required of me including but not limited to: course expectations, classroom behavior and attendance, field trip information, and grading policy.

PRINT Student Name \_\_\_\_\_ Grade Level \_\_\_\_ Period \_\_\_\_\_

Student Signature X \_\_\_\_\_ Date \_\_\_\_\_

## PARENT:

My signature indicates that I have read and understand the responsibilities required of my child including classroom expectations and attendance, exhibition information, and grading policy.

I may be available to chaperone field trips or volunteer at these times: (check all that apply)

Daytime \_\_\_\_ Evenings \_\_\_\_ Weekends \_\_\_\_ Anytime \_\_\_\_

PRINT Parent Name \_\_\_\_\_

Parent Signature X \_\_\_\_\_ Date \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Comments/Questions: